

Together for Kingsbridge

Workshop 2 Synthesis

February
2023

HESTERST



Engagement Activities

Phase 1	Phase 2	Phase 3	Phase 4	Phase 5
<p>Research + Discovery</p> <div data-bbox="23 423 361 565" style="border: 1px dashed gray; padding: 5px; margin-top: 10px;"> <p>Existing conditions Assessment + drafting</p> </div>	<p>Community Values + Needs Assessment</p>	<p>Possibilities for the Armory</p>	<p>Tradeoffs for the Armory</p>	<p>Vision Document Launch</p>
<p>Community Working Group Meetings</p>				
	<p>Stakeholder Introductions Interviews, focus groups</p>			
	<p>Public Engagement Workshop 1</p>	<p>Public Engagement Workshop 2</p>	<p>Public Engagement Workshop 3 + tours</p>	<p>Public Engagement Launch event</p>

Public Engagement 1: Community Values + Needs Assessment



Engagement worksheets



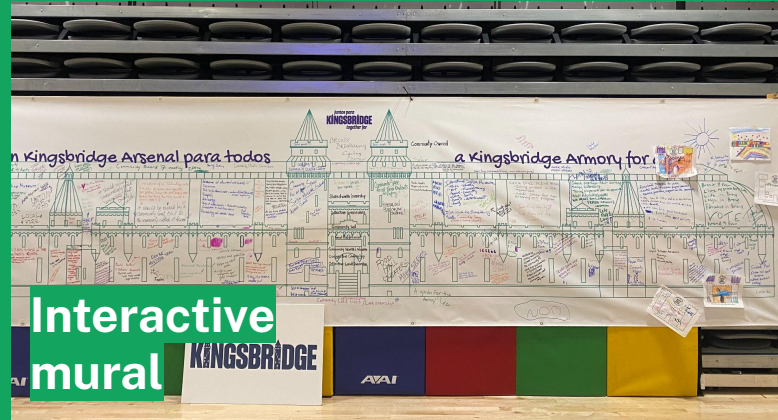
History of Kingsbridge



Values-based discussions



Community values survey



Interactive mural

Public Engagement 2: Possibilities for the Armory



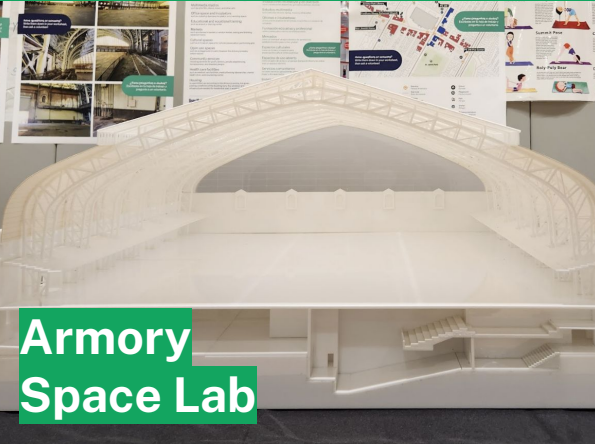
Engagement worksheets



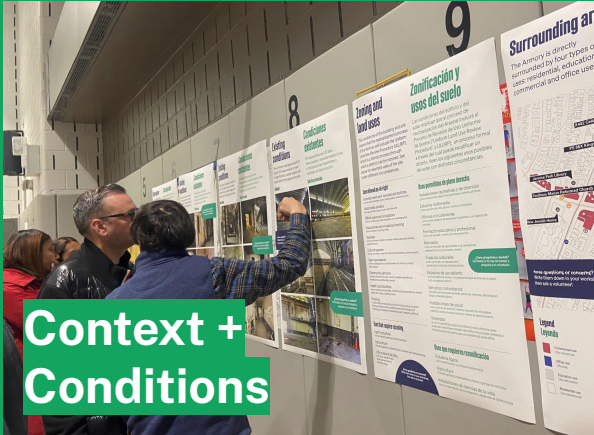
Community mural



Use-based discussions



Armory Space Lab



Context + Conditions

Engagement by the Numbers

**8 hours of workshop time
(workshop 1 + 2)**

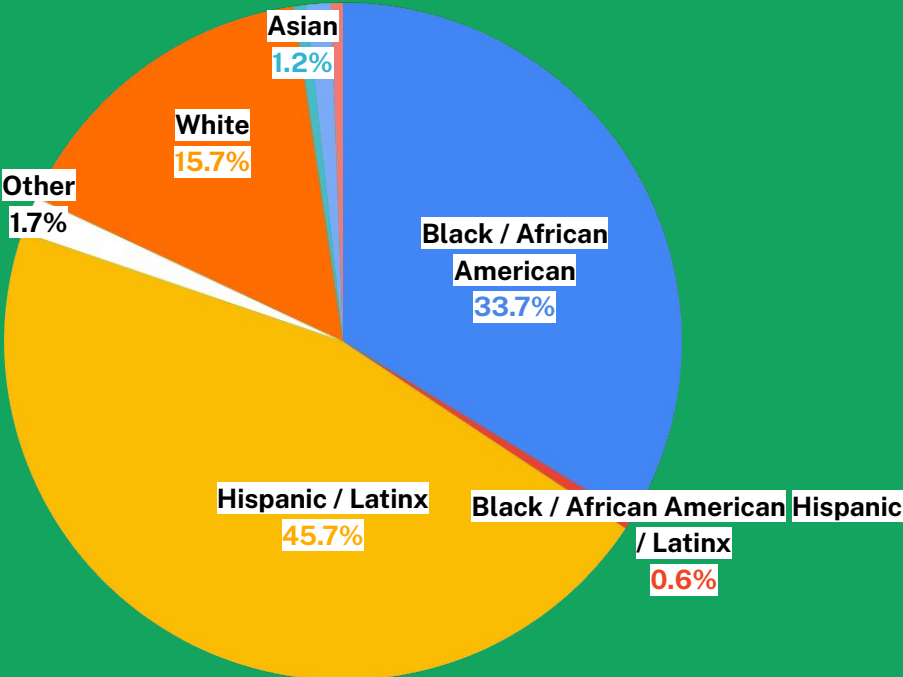
**400+ workshop participants
(workshop 1 + 2)**

**250+ worksheets filled
with ideas**

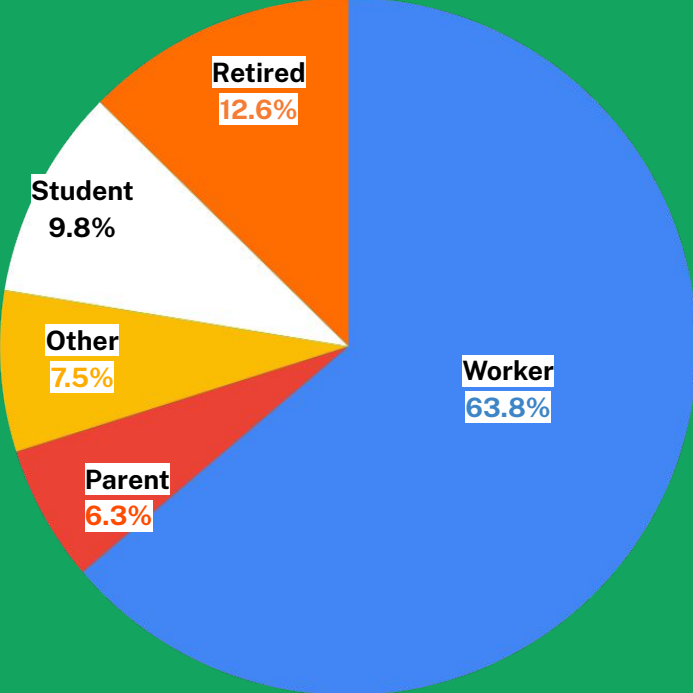


Attendee Demographics

Racial Demographics

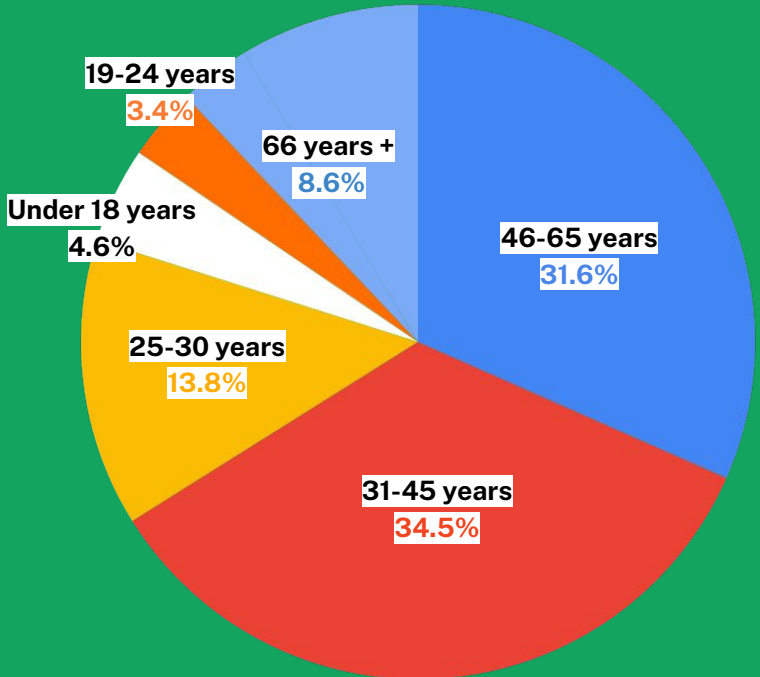


Occupation

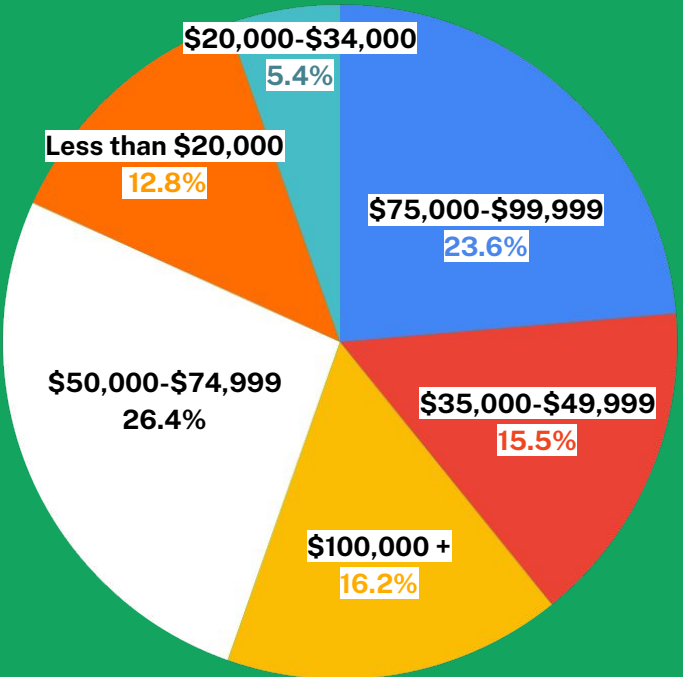


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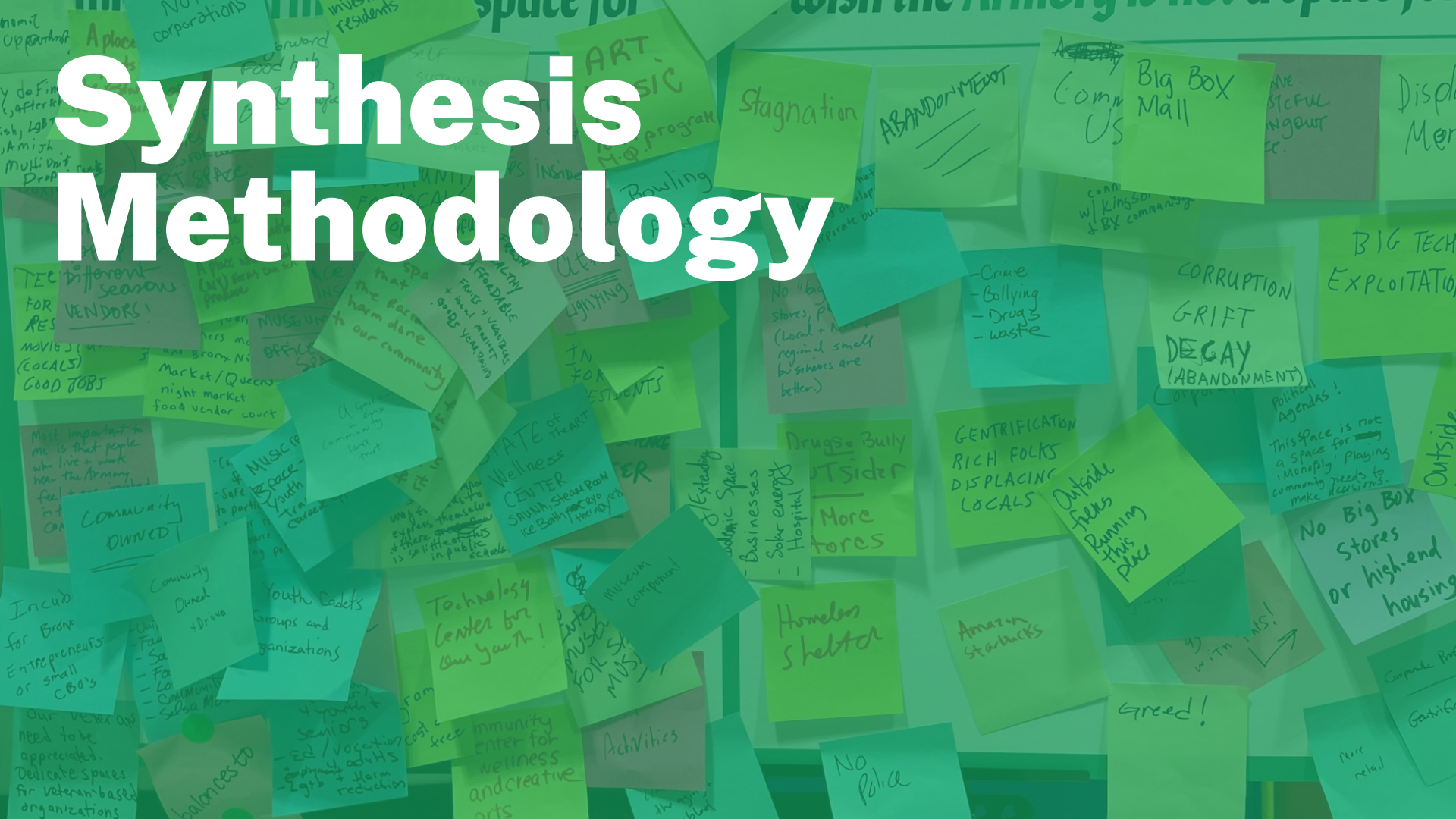
Age Brackets



Income Ranges

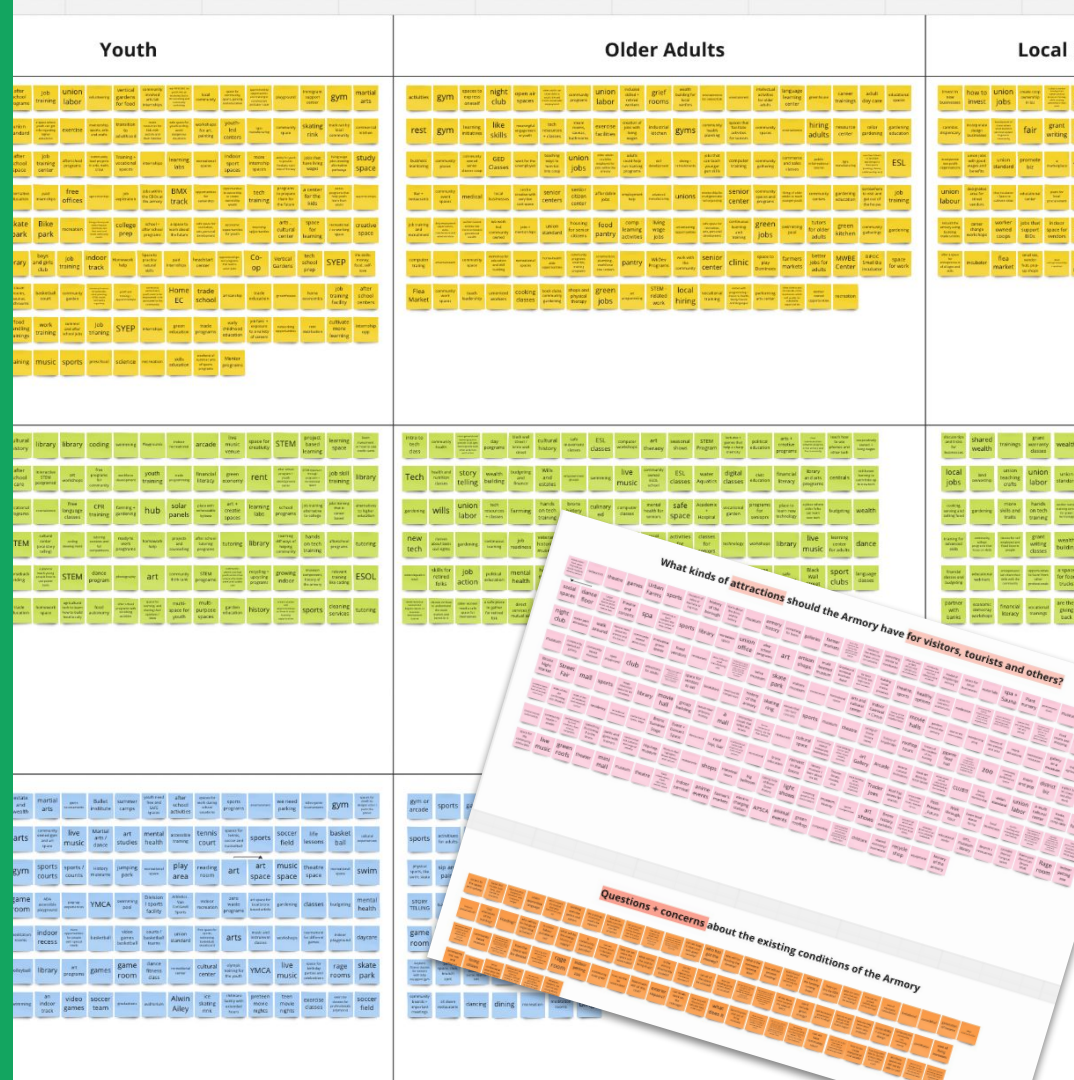


Synthesis Methodology



Synthesis Process

1. Transcribing everything we heard at Workshop 2
2. Clustering + re-clustering
3. Anchoring + aligning with other insights + data points (Workshop 1, Focus Groups, CWGs)
4. Filtering + pulling insights
5. Surfacing emergent themes + building moodboards



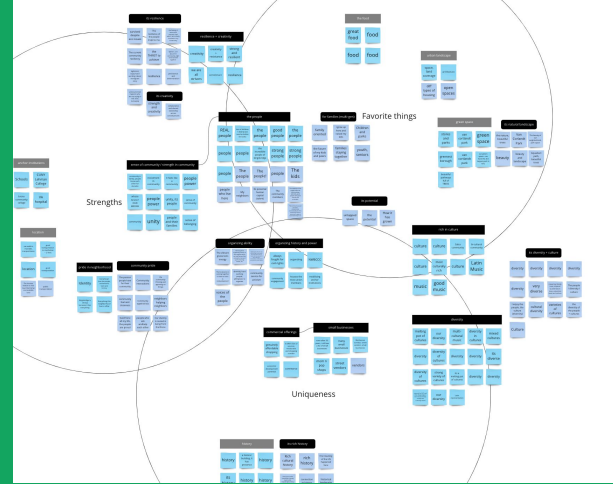
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et Vendors Engagement ☆ ⓘ Help

View Insert Format Tools Extensions Help Last edit...

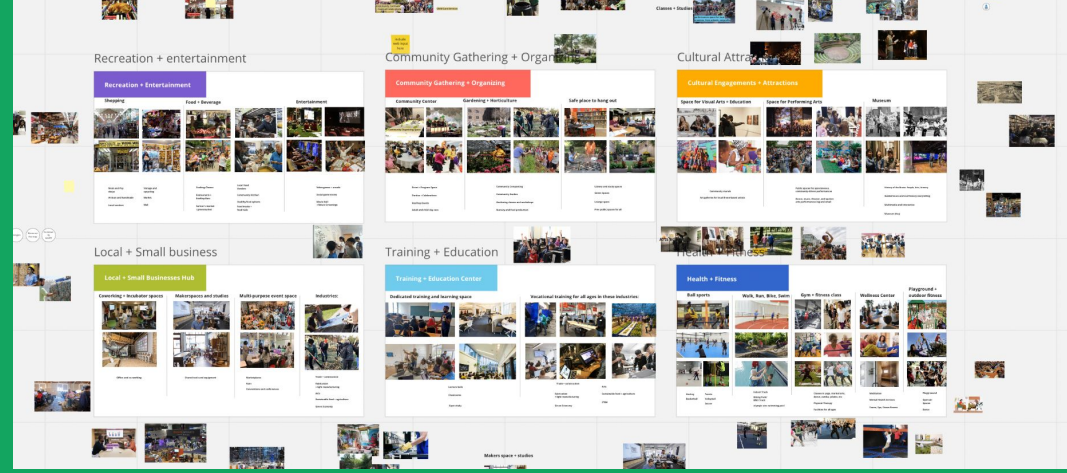
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- We need to have more involvement in projects that happen in the community
- What are the jobs that will keep folks in the community?
 - What do the vendors want to see in the armory?
 - Robert Perez
 1. A flea market
 - John
 1. Ice skating rink, basketball courts, spaces for the youth
 2. Mentioned bringing the Olympics to NY
 - Mildred
 1. After school programs for kids, specifically kids with disabilities. Wants the parents to get involved as well
 - Ana Perez
 1. A space focused on the youth. Opportunities for the youth
 2. Space for digital literacy courses
 - Roberto
 1. Space for digital literacy
 2. Space for english language classes
 3. Space for music lessons
 - Vicente
 1. Museum dedicated to the history of the armory and the history of the Bronx
 2. Echoes the idea about having the space be for classes
 3. Mentioned having a son who plays soccer and basketball and wants there to be a safe space for the youth
 - Eliazer
 1. Rehabilitation center for the youth
 2. Mental health services
 3. Social services
 - What is most important for the city to take into account? What should they value?
 - Marianne
 1. Jobs, specifically jobs that can be obtained soon
 - John
 1. Jobs and revenue, how much money will vendors be able to make

	Design for Youth	Design for Older Adults	Design for Local Entrepreneurs / Workers	Foster intergenerational relationships	Wealth generation / community ownership	Put Bronx on the map + attract visitors
Recreation + attraction?						
Art and culture such as theater, arts, performing, event	X	X	X	X		
Museum	X	X	X	X		X
Recreation	X	X	X	X		
Sports	X	X				X

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Food + Beverage



Cooking Classes

Restaurants + Rooftop Bars

Farmer's market / greenmarket

Local Food Vendors

Community Kitchen

Healthy food options

Food trucks + food halls

Entertainment



Youth

Older adults

Intergen

Video games + arcade

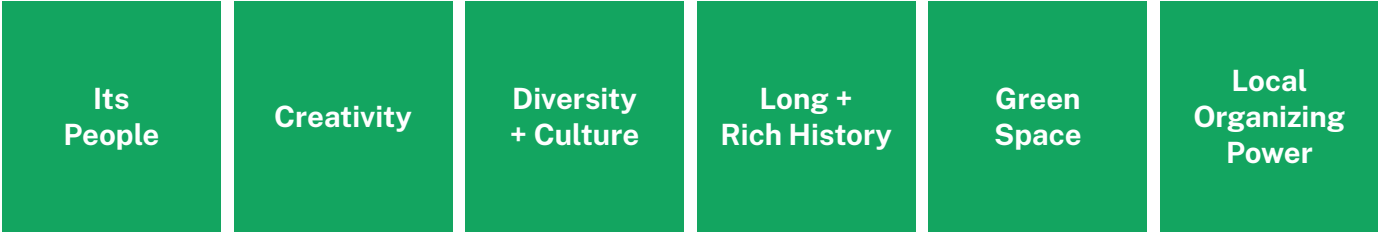
Social game rooms

Movie Hall + Movie Screenings

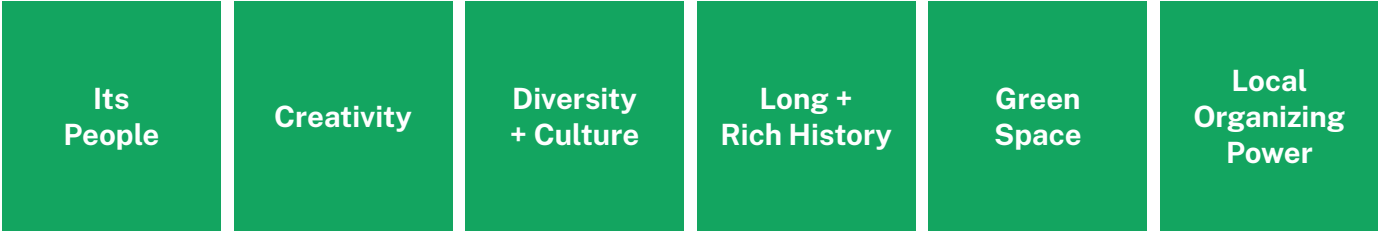


**What are some
emerging themes
+ ideas?**

Core Strengths of the Bronx // Community Assets



Core Strengths of the Bronx // Community Assets



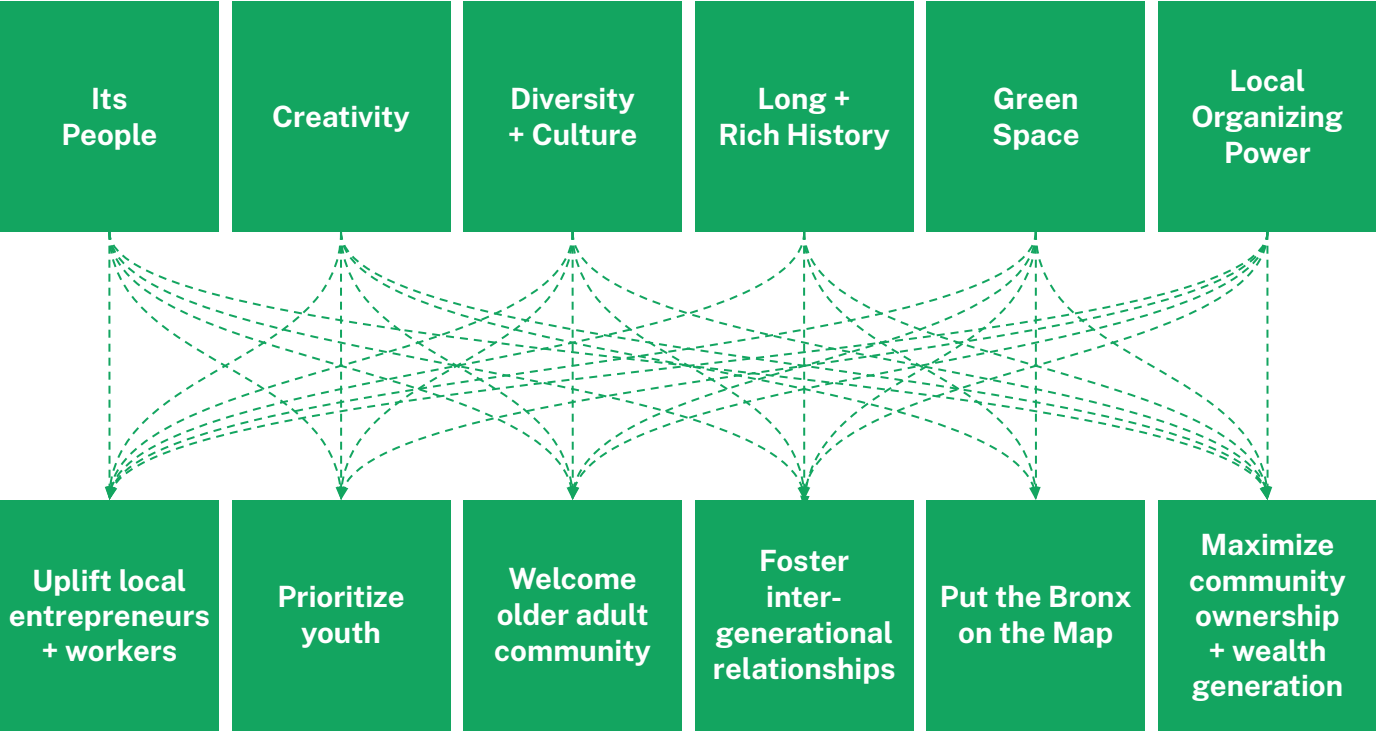
- Its People
- Creativity
- Diversity + Culture
- Long + Rich History
- Green Space
- Local Organizing Power



- Uplift local entrepreneurs + workers
- Prioritize youth
- Welcome older adult community
- Foster inter-generational relationships
- Put the Bronx on the Map
- Maximize community ownership + wealth generation

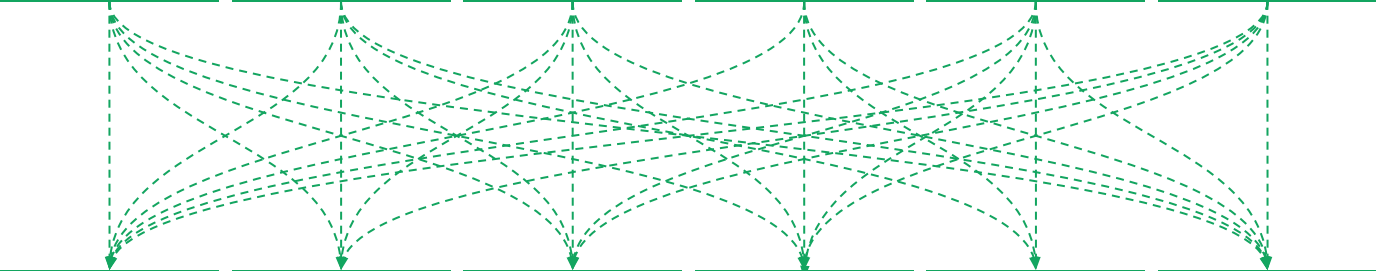
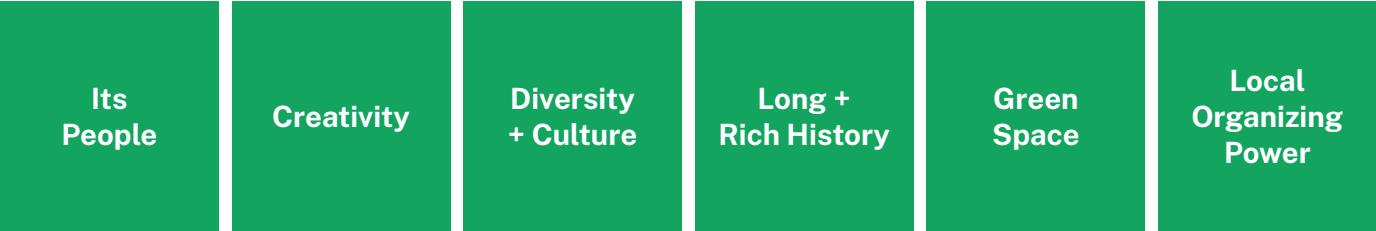
Community Values // Design Principles

Core Strengths of the Bronx // Community Assets



Community Values // Design Principles

Core Strengths of the Bronx // Community Assets



Priority Uses for the Armory

Community Values // Design Principles

Priority Uses for the Armory

**Recreation
+ Entertainment**

**Community Gathering
+ Organizing**

State-of-the-art
**Cultural Engagements
+ Attractions**

Hub for
**Local + Small
Businesses**

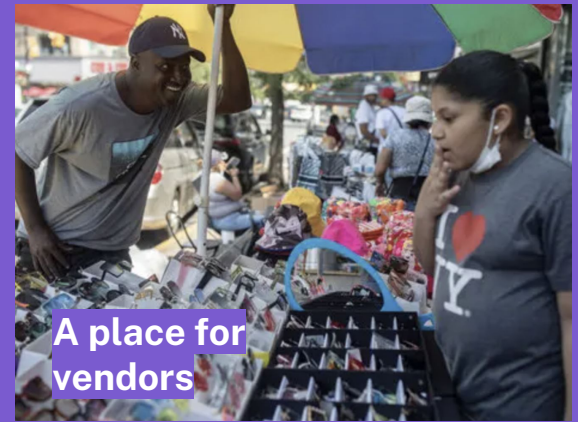
**Training
+ Education Center**

**Health
+ Fitness**

Recreation + Entertainment: Mini + Local Shopping Mall



Mom + pop shops



A place for vendors



Bookstore



Thrift Stores



Artisan shops

Recreation + Entertainment: Food + Beverage



Food halls



Local food vendors



Farmers market



Cooking classes



Community kitchen



Restaurants + rooftop bars

Recreation + Entertainment: Entertainment



Dedicated spaces
for games



Movie screenings
+ movie theater



Community Gathering + Organizing: Community Center



Child care facilities



Community fairs + celebrations



Events + program space



Community organizing space



Adult day care centers

Community Gathering + Organizing: Gardening + Horticulture



Community Gathering + Organizing: Library



Book clubs



Reading space



**Talks, oral history +
storytelling events**



**Safe space
to hang**



**After-school
programs**



Community Gathering + Organizing: Event Space



Community Gathering + Organizing: **Open + Free Public Spaces for All**



Green spaces



Lounge + break rooms

Cultural Engagements + Attractions

Museum



History of the Bronx + Armory



History of Bx People



History of Bx Arts



Guided tours of the Armory



Video + interactive exhibits



Museum shop

Cultural Engagements + Attractions

Spaces for Visual Arts



Shows + events with and for local artists



Art galleries for local Bronx-based artists



Community mural

Cultural Engagements + Attractions

Studio + Class Spaces



Cultural Engagements + Attractions

Spaces for Performing Arts



Hub for Local + Small Businesses

Coworking Space + Incubator



Hub for Local + Small Businesses

Public Event Space (fairs, marketplaces, conferences)



Multi-purpose spaces



Large conventions for bx businesses

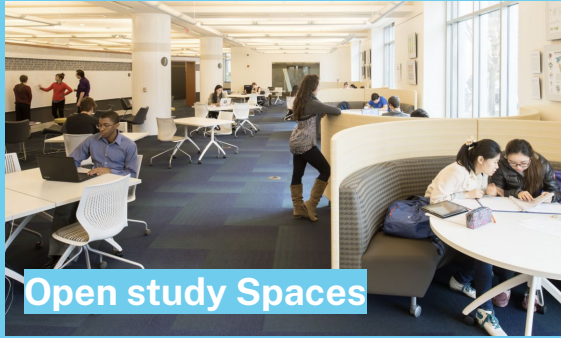
Hub for Local + Small Businesses Industries the community is interested in

+ Vocational Training + Internships



Training + Education Center

Multi-purpose Skill-sharing Space



Open study Spaces



Presentation /Lecture Halls



Collaborative Spaces



Tutoring + study rooms



Training + Education Center

Hands-on Tech Training Space



Computers Labs



Makerspaces + studios with shared equipment

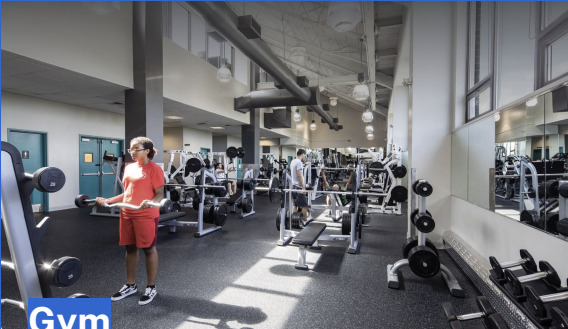


Health + Fitness

Team/Ball Sports



Health + Fitness Athletics



Gym



Olympic size swimming pool



Green spaces to walk through



Biking Park/ BMX Track



Indoor Track

Health + Fitness Playground



Health + Fitness

Fitness + Wellness Center



Spa, Sauna, Steam
Rooms



Physical Health Services



Mental Health Services



Physical Movement Studios



Martial Arts



Yoga +
Meditation Room



Open Air Spaces

**An Armory representative of
many cultures and ideas.**

**Together for
Kingsbridge**

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